

Sustainability in motion

At InnoTrans 2022 in Berlin, Vossloh Rolling Stock presents itself for the first time with its new fresh branding. The company looks into the future with confidence.

Berlin, 21 September 2022 With the move under the umbrella of the parent company CRRC ZELC in 2020, Vossloh Rolling Stock opened a forward-looking chapter in its history. The new, strong combination lays the foundation for a significant extension of the product range and an even faster acceleration of technological innovations and sustainable concepts. The Kiel-based company benefits from economies of scale in the production as well as from investments in the manufacturing and service capacities. Today, it covers the entire value chain of a locomotive – from the locomotive design and engineering via the platform production in a highly modern manufacturing process through to customized service with all ECM capabilities.

‘In our view, it is important to look ahead and integrate constant change as an inherent component into our corporate culture. Grown from this identity which has long existed and now receives the representation it deserves, this progressive movement and the modularity and flexibility of our products are incorporated in the new appearance of our brand with “Sustainability in motion” as the new corporate claim,’ explains Dr Bernd Hoppe, Chairman of the Management Board of Vossloh Rolling Stock, the completely new appearance.

As one of the leading locomotive manufacturers in Europe and a company rich in tradition with more than 150 years of expertise in building locomotives, Vossloh Rolling Stock is committed to sustainable mobility – with far-sighted and resolute action, in constant dialogue with our customers. The formula for success that customers from all areas – be they national railways, lessors or industrial and private railway customers – rely on is a traction that is exactly geared to the requirements. The focus has always been on extremely cost-efficient, robust and user-friendly solutions for all transport jobs in shunting and line service. With technological innovations and resource-saving manufacturing and service processes, Vossloh Rolling Stock always set standards in the industry. Dr Bernd Hoppe: ‘What sets us apart is that in the cooperation with our customers and partners, we always take a decidedly personal Business-to-Human approach.’

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